

INTUIT PROFESSIONAL EDUCATION

QuickBooks 2007 Accountant Update Seminar



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Welcome

We are delighted you have chosen to invest your time with us today. We promise to show you what is new in our 2007 product lineup, as well as suggest ways to grow your practice, serve your clients better, and gain efficiencies all through products that are designed to work together.

You can do more for less.

End to end solutions: our products allow you to manage all of your work from receiving and reviewing client transactions, making your adjustments, and ending with a completed and filed tax return. This is why we are the leading provider to Tax and Accounting Professionals like you.

With tax planning and analysis tools, professional tax products such as Lacerte, DMS, and ProSeries, the accountant-specific functionality built into QuickBooks: Premier Accountant Edition, our line of Payroll solutions, as well as Simple Start, Pro, Premier and Enterprise for your clients, there is virtually no accounting, payroll or tax task that cannot be accomplished using our extensive range of products. And because they are designed to work together, you'll gain efficiencies you never thought possible.

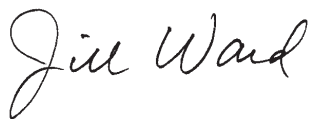
You'll also enjoy a shorter learning curve – our products are consistently rated easy to learn and use, for you, your staff, and your clients. With over 325,000 accountants using our products, you are in very good company.

You deserve the best.

Be sure to install your copy of QuickBooks: Premier Accountant Edition 2007 when you get back to your office – and let us know what you think. The product just gets better and better because of your feedback.

Please bookmark www.accountant.intuit.com as an ongoing resource for you – we'll be updating this website frequently with How To documents, training and CPE courses, and access to community forums where you can get your questions answered quickly by your own peers. Tax research can be quickly and easily accomplished at the free www.taxalmanac.org website.

All of these things we provide to you, the accounting professional, in order to help you grow your practice and support your clients better. Thanks again for joining us – 2007 is going to be a fantastic year!



Jill Ward
Vice President
Accountant Central, Intuit

Payroll Solutions Comparison Chart

Features	Enhanced Payroll for Accountants	Enhanced Payroll	Standard Payroll	Assisted Payroll
Right for you if...	Right for accountants who want to provide payroll tax services to clients: live & after-the-fact payroll; direct deposit; state & federal tax filings, workers' comp tracking	Best for clients who prefer to handle their own payroll & payroll tax filings, need state forms and other tools like workers' comp tracking	Right for clients who don't file state payroll taxes and don't need tools such as workers' comp tracking.	Best for clients who want to prepare their own paychecks, and have payroll tax deposits and filings prepared by Intuit, guaranteed ⁶
Annual Subscription Pricing	\$299	\$299	\$199	From \$59/month
Setup & On-Going Maintenance				
Conveniently input payroll data using QuickBooks (sold separately)	X	X	X	X
Easily download up-to-date tax rates and withholding limits into QuickBooks	X	X	X	X
Ongoing software upgrades for QuickBooks ¹	with Enhanced Payroll Plus for Accountants	with Enhanced Payroll Plus		with Assisted Payroll Plus

Refer to page 34 for footnotes

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Features	Enhanced Payroll for Accountants	Enhanced Payroll	Standard Payroll	Assisted Payroll
Paying Employees				
Print paychecks from your PC in minutes	X	X	X	X
Direct Deposit to employee bank accounts available ²	Optional	Optional	Optional	Optional
Net-to-Gross calculator for one step checks and bonuses	X	X		X
Rapid time entry of hours for all employees on one screen	X	X		X
After-the-fact (requires QuickBooks 2007) payroll lets accountants quickly record client payroll data in QuickBooks	X			

Refer to page 34 for footnotes

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Section 5

Key Resources for Accountants and Advisors

Websites

<http://accountant.intuit.com>

Intuit's Online Resource for Accounting Professionals and QuickBooks Advisors

accountant.intuit.com is a great resource containing a wealth of information to help you run your practice and serve your clients.

- Intuit product information
 - Access details about the complete line of Intuit products that are ideal for accounting professionals such as QuickBooks: Premier Accountant Edition, QuickBooks Payroll for Accountants, Lacerte, ProSeries, and the ProAdvisor Program. Additionally, learn about the line of QuickBooks products for your small business clients
- Training for Intuit products
 - Sign up for live, web-based, and self-paced training. Many training events are free and CPE credits are offered
- New Intuit Online Community for Accounting Professionals
 - Connect with your peers about Intuit products, practice management, and industry trends via online discussion forums
 - Access forums related to the complete line of Intuit products all from one place
 - Plus the new Resource Library contains reference materials created by your peers – access them or add your own to improve the value of the community
- Articles, Tips, test drives and more...
 - accountant.intuit.com is packed with tremendous articles, tips, product test drives, and more... much of which comes from your fellow professionals

Please visit and bookmark accountant.intuit.com... and let us know what we can do to improve the site to make it better for you. You can email the site's manager, Brandon Wilson, at brandon_wilson@intuit.com

www.taxalmanac.org

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Intuit is pleased to be able to facilitate the group knowledge and insight of tax pros from all walks of life. We are supporting this site as a way of giving back to the accounting community that has actively supported us. TaxAlmanac draws on the power of community. Simply put, none of us is as smart as all of us.

- Content on TaxAlmanac is written by tax professionals from across the country and takes advantage of the knowledge of academia as well as practitioners – in short, the real tax experts
- The site includes key information that tax professionals find useful when conducting research – including the Internal Revenue Code, Treasury Regulations, Tax Court Cases, and a variety of Articles
- TaxAlmanac contains more than 19,000 articles, (as of Sept 2006).
- Global search functionality is built-in so you can easily search for a topic
- You can create watch lists of articles that are of special interest to you
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www.marketplace.intuit.com

QuickBooks Solutions Marketplace

QuickBooks Solutions Marketplace is a searchable online resource for QuickBooks Compatible software solutions that help your clients grow their business while you grow your practice.

Use this website to find solutions designed to meet your clients’ unique needs

- Works with your clients’ QuickBooks financial software
- Choose from a wide variety of industry-specific solutions
- Tailored to fit specific industries or business needs
- Designed by independent developers with first-hand knowledge of your clients’ industries or business needs
- Search for solutions by industry or by business function
- Find developers to create custom solutions for you and your clients

Some of the benefits to you and your clients:

Save time and boost efficiency

- Share data between QuickBooks and software — no need to re-enter
- Reduce time spent on paperwork and/or repetitive tasks
- Make your job easier by ensuring the data you get is accurate and complete

Grow your Practice

- Take a more consultative approach with your clients when you recommend these solutions
- Build stronger relationships and increased revenue for your practice
- Demonstrate your growing expertise and secure more engagements

Support

<http://www.quickbooks.com/support/>

QuickBooks Support Knowledge Base

This amazing website contains a searchable Knowledge Base – get answers to common questions, download how-to documents to help you with a wide range of topics, from How to Install QuickBooks in a multi-user environment, to payroll questions. You can also get product updates, contact Customer Support, and more.

Local Training

The Intuit Accountant Education Program is a free service offered to accounting professionals to bring timely, educational, and practical information to your local accounting association, convention, or technical conference. Our presenters are members of the Intuit Speakers Bureau... each is a highly qualified Intuit-trained practicing accountant and also carries the accreditation of Certified QuickBooks ProAdvisor®. These practitioners bring real-life scenarios into your training, to share and discuss best practices. Here's the best part: Intuit pays all speaker fees and travel costs, so there's no charge to your association... you just provide the venue and the members! Go to <http://accountant.intuit.com/speakersbureau> to request a speaker for a live event or a Webinar for your organization.

Phone Numbers

To get information, make a purchase or just discuss options, please keep the following Sales phone numbers handy:

QuickBooks	888-236-9501
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Merchant Account Services	800-966-0869
Lacerte	800-765-7777
ProSeries	877-866-5232

